

CITY OF SANTA BARBARA COMMUNITY EVENTS AND FESTIVALS COMMITTEE

2022-2023 Community Events and Festivals Grant Award Recommendations

The City of Santa Barbara Community Events & Festivals Re-Granting Program (EF) grants funds to local organizations for promotional development. The applicants to this program demonstrate the ability to provide events and festivals which contribute to the cultural vitality and promotion of the City of Santa Barbara. The maximum amount of a Community Events and Festivals Grant is \$15,000 for new applicants and \$10,000 for applicants who have received funding for more than three years.

COMMUNITY EVENTS AND FESTIVALS GRANT GENERAL INFORMATION

Total EF Grant Funding Requested:	\$145,000
Total EF Grant Funding Available:	\$102,917
Total Number of Applicants:	12
Number of Applicants Recommended for Funding:	12

GRANT APPLICANTS, DESCRIPTIONS, AND AWARD AMOUNT RECOMMENDATIONS

(Please note: the grant descriptions and mission statements provided below are submitted by the applicants as part of their grant application.)

California Center for Public Policy

“The CA Center for Public Policy is partnering with the Greater SB Hispanic Chamber of Commerce, and collaborating with the SB Visitor Center and the Downtown Business Association to bring back this lost historical tradition in order to revitalize business during this transition in economy out of the pandemic. With vendor/merchant/ restaurant booths our smallest of businesses will gain a boost in their sales, as well as, local restaurants and hotels.”

Amount Requested: 15,000

Grant Award: \$7,500

Elings Park Foundation

“Elings Park brings restless spirits back to life with new event “Ghosts Along the Coast.” The Audience walks between different locations in Elings Park Godric Grove to hear five-to-ten-minute-long monologues performed by actors portraying real-life figures inspired by local history. Actors will perform their monologues several times each night. These wild and eerie stories are inspired by the lives (and deaths!) of genuine Santa Barbara-ans.”

Amount Requested: 5000

Grant Award: \$3,000

Foundation for Santa Barbara City College

“Collective Collaborative is a dance festival organized by the SBCC Dance Company that brings together dance companies and choreographers from across the state of California for two days of dance programming at the beautiful New Vic Theater in Santa Barbara. Our mission is to foster relationships among the SBCC Dance Company and others in and around the Santa Barbara area, Northern and Southern California, and eventually from out of state.”

Amount Requested: 10,000

Grant Award: \$9,000

Healing Justice Santa Barbara

“As a team of women and femme folks of color, we are hosting the third annual Black History Month event series: a month-long art and event series to highlight local Black artists/talent, celebrate Black culture, uplift the Black community, and invite the broader community to engage in learning about/honoring Black History. The series will be marketed strategically to Santa Barbara County and a statewide audience, particularly from the Black, Indigenous, and people of color (BIPOC) community.”

Amount Requested: 15,000

Grant Award: \$3,917

Lobero Theatre Foundation

“Lobero LIVE is a series of 30-35 exciting live music performances at the Lobero Theatre with some of the best in blues, folk, and jazz. In 2022-23, we will present our 150th anniversary season, bringing shows that would normally be presented in larger cities like Los Angeles or San Francisco. Especially this year, Lobero LIVE will be known for big names in a small room.”

Amount Requested: 10,000

Grant Award: \$9,250

Martin Luther King Jr Committee of Santa Barbara, aka. MLKSB

“The Martin Luther King Jr. Committee of Santa Barbara presents programs that inspire and uplift the community. On the MLK Jr. holiday weekend, this will include Essay and Poetry Awardees engaged in a public reading; all in the greater Santa Barbara community are encouraged to volunteer on Saturday, which is the National Day of Service. On the MLK Jr. Holiday, Monday, a Morning program at De La Guerra Plaza, Unity March, Arlington Theater program, with selected speaker.”

Amount Requested: 15,000

Grant Award: \$13,500

NewGrit

“The Kinetic Cake Express (KCE) is an art race of non-motorized kinetic sculptures. The KCE is open to artists and creatives working in concert with engineers and mechanical designers. This event is a proven tourism draw and would further create an outlet of artist to business collaboration in Santa Barbara’s thriving art community.”

Amount Requested: 15,000

Grant Award: \$14,250

Pacific Pride Foundation

“Since the 1990s, PPF has produced the Pacific Pride Festival each summer in Santa Barbara; while COVID-19 caused us to pause this event, we relaunched the festival in 2022. In August 2023, this free, all-day festival will feature an empowering rally, live entertainment, exhibitors and nonprofits, local food, family-friendly activities, and affirming resources. The event will be held in the City of Santa Barbara, and we anticipate reaching 3,000+ people from along the Central and Southern Coast.”

Amount Requested: 15,000

Grant Award: \$7,500

Santa Barbara Culinary Experience

“The purpose of the Santa Barbara Culinary Experience (SBCE) is to shine a light on the culinary riches of Santa Barbara County. Its annual Taste of Santa Barbara is a week-long celebration of events that are both culinary and educational hosted by local gastronomic small businesses in the hospitality, farming, & wine industry. This annual gathering has great economic and promotional benefits to the city by encouraging tourists + locals to come learn & taste what SB County is all about.”

Amount Requested: 15,000

Grant Award: \$7,500

Santa Barbara Museum of Art

“This exhibition is a historical exploration of flower-and-bird painting, a much appreciated but understudied genre, through 70 works from the 15th to early 20th centuries. Paintings are loaned from the prestigious Tianjin Museum in northeastern China and the Changzhou City Museum in southern China. These works will be on view in North America for the first time, including the premier showing of the forty-foot-long handscroll Flowers on a River by the eminent monk artist Bada Shanren (1626-1705).”

Amount Requested: 10,000

Grant Award: \$9,000

Santa Barbara Revels

“To survive the pandemic, Santa Barbara Revels began offering virtual events, which we will continue to create. Now, to encourage audience members to leave their homes for entertainment, we offer a full, year-round range of live events and performances that provides an opportunity for folks to be active and participatory. We bring tradition to life - by energizing and updating old customs - and to lives - by encouraging audiences to create their own family traditions centered on seasonal changes.”

Amount Requested: 10,000

Grant Award: \$9,250

UCSB Arts & Lectures

“Arts & Lectures (A&L) is the premiere multidisciplinary presenting program between Los Angeles and San Francisco. Our 2022-23 season includes performances, lectures, and special events to engage thousands of local and traveling patrons with world-class events that help define Santa Barbara as a culturally vibrant community. A&L helps make Santa Barbara a destination. Many of A&L patrons (25%-30%) have home addresses from outside the area and visit our City to participate.”

Amount Requested: 10,000

Grant Award: \$9,250